

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – National Voters' Day, 2013 – Publicity – Broadcasting of Spots– Payment of bills Rs.21,573/- to Radio City (91.1 FM), Hyderabad – Sanctioned – Orders – Issued.

-----

-  
GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 1944**

**Dated: 29-04-2013**

Read the following:-

1. Govt. Lr.No.6920/Elecs.E/A2/2012-81, dt:22-01-2013.
2. From M/s. Radio City 91.1 FM, Hyderabad, Invoice No. 1812014837, Dt.13.02.2013.
3. G.O.Rt.No.983, G.A. (Elecs.C) Dept., dt:28-02-2013.

\*\*\*

**ORDER:**

In the letter 1<sup>st</sup> read above, M/s. Radio City 91.1. FM, Hyderabad has been requested to broadcast total 40 spots through all stations of their channel during prime time in the morning and evening from 23<sup>rd</sup> & 24<sup>th</sup> January, 2013 and in the morning on 25.01.2013 to create awareness among the citizens / electors regarding National Voter's Day Celebrations on 25.01.2013. Accordingly, M/s Radio City 91.1 FM, Hyderabad has Broadcasted the spots and furnished the bill for an amount of Rs.21,573/- including all taxes and requested for arranging payment in the reference 2<sup>nd</sup> read above.

2. In the G.O. 3<sup>rd</sup> read above, an amount of Rs.21,573/- was sanctioned to M/s. Music Broadcast Private Limited, Hyderabad towards the cost of broadcasting spots through their radio from 23.01.2013 to 25.01.2013 to create awareness among the citizens / electors regarding N.V.D. Celebrations on 25.01.2013 and the amount could not be drawn and paid to the Agency in the Financial Year 2012-13.

3. After careful examination, Government hereby accord sanction for payment of **Rs.21,573/-** (Rupees Twenty one thousand five hundred and seventy three only) to M/s. Music Broadcast Private Limited, Hyderabad towards the cost of broadcasting spots through their radio from 23.01.2013 to 25.01.2013 to create awareness among the citizens / electors regarding N.V.D. Celebrations on 25.01.2013.

4. The expenditure sanctioned in para 3 above shall be debited to **“2015 Elections - M.H 103 Preparation and Printing of Electoral Rolls – S.H (04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2013-14.

(Contd...2...)

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above and credit in favour “**Music Broadcast Private Limited**” A/c No. **004010200604116**, **Axis Bank Limited, Fort Branch, P M Road, Mumbai, IFSC Code: UTIB 0000004, MICR Code: 400211002 Pan No.AACCM4036H.**

6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,  
CHIEF ELECTORAL OFFICER & E.O  
PRINCIPAL SECRETARY TO GOVERNMENT

To

The C.E.O., Radio City 91.1 FM

Music Broadcast Private Limited,

5<sup>th</sup> Floor, R.N.A. Corporate Park,

Kalanagar, Bandra (East, Mumbai.400051 Hyderabad-34

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER